

Rep Order# 6837941  
EC'd Yes

Ver# 4  
Status Returned

Traffic Order# 195679  
Printed: 08/06/2012 3:06 PM  
Last Received: 08/02/2012 8:30 AM  
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
SC=\*

--- REMARKS ---  
PLS CORRECT TYPO LINE 28. LINE IS BOOKED SUNDAY 8-9A 10/14

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*28			10/13-10/13	1	\$75.00	:30	1	SA	8A-9A	1	\$75.00
Station Remark: V4 PLS CORRECT THIS LINE TO SUNDAY 8-9A FOR FOX NEWS SUNDAY 10/14											

---REPORT TOTALS---  
Report Totals: 1 / \$75.00

---SALES MONTHLY TOTALS---

Oct 12: 83 / \$24,300.00  
Sales Totals: 83 / \$24,300.00  
Station Totals: 83 / \$24,300.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$347,143  
CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%  
KOB 2% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---  
EST SHARES

Books NOV12  
Demos RA35+

EC'd Yes

Last Received: 08/02/2012 8:30 AM

Showing Buylines: Last Sta Revised Lines

Station	KASA-TV ALBUQUERQUE, NM.	Agency	( ) SMART MEDIA GROUP	Rep Firm	
Advertiser	( ) WILSON FOR NM SENAT		814 KING STREET - SUITE 200	Sales Office (	) PHILADELPHIA
Product	Order		ALEXANDRIA, VA 22314	Salesperson (	) AMY MCCREARY
Estimate#	C09C15	Agency C/P1/P2/E	WLSN/ORDR/C09C15	Salesperson Phone#	215-568-6540
Buyer	Patricia Dome	Flight Dates	10/09/2012 - 10/15/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					

--- CREDIT RISK ---  
CASH IN ADVANCE

Rep Order# 6837941  
EC'd Yes

Ver# 3  
Status Revised

Traffic Order# 195679

Printed: 08/02/2012 10:25 AM  
Last Received: 08/02/2012 8:30 AM  
Showing Buylines: All Rep Revised Lines

1 of 6

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Line 28/ mg to sun 8-9A

--- CONTRACT COMMENT ---  
SC=\*

--- REMARKS ---  
REV TO ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*18		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
*19		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
*20		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
*21		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
*22		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00

gmg  
9/2/12

Rep Order# 6837941
Ver# 3
Status Revised
EC'd Yes

Traffic Order# 195679
Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:30 AM
Showing Buylines: All Rep Revised Lines

2 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ( ) WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*23		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*24		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*25		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$150.00	:30	3	TU-W,F	3P-4P	3	\$50.00
*26		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*27		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
*28		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	1	\$75.00	:30	1	SA	8A-9A	1	\$75.00
*29		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*30		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
*31		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$225.00	:30	3	TU,TH-F	1030P-11P	3	\$75.00

Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser (    ) WILSON FOR NM SENAT  
 Product Order  
 Estimate# C09C15  
 Buyer Patricia Dome  
 Phone#  
 Fax#

Agency (    ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C09C15  
 Flight Dates 10/09/2012 - 10/15/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office (    ) PHILADELPHIA  
 Salesperson (    ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*32		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*33		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*34		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
*35		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*36		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*37		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*38		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*39		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00

Rep Order# 6837941 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 195679

Printed: 08/02/2012 10:25 AM  
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Showing Buylines: All Rep Revised Lines

4 of 6

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*40		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*41		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*42		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
*43		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*44		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*45		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*46		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
*47		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	1	\$1,200.00	:30	2	W	2P-5P	2	\$600.00
*48		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	1	\$1,800.00	:30	3	SA	530P-9P	3	\$600.00

2955 77

2955 777

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ) WILSON FOR NM SENAT Product Order Estimate# C09C15 Buyer Patricia Dome Phone# Fax#	Agency ( ) SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E WLSN/ORDR/C09C15 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*49		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00
*50		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$3,000.00	:30	2	SU	11A-2P	2	\$1,500.00
*51		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
*52		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$1,800.00	:30	3	SU	530P-9P	3	\$600.00

*PACCA S*  
*OT*  
*NCS*

---REPORT TOTALS---

Report Totals: 66 / \$21,200.00

---SALES MONTHLY TOTALS---

Oct 12: 83 / \$24,300.00  
 Sales Totals: 83 / \$24,300.00  
 Station Totals: 83 / \$24,300.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$347,143	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

EC'd Yes    Last Received: 08/02/2012 8:30 AM    Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE



Rep Order# 6837941  
EC'd Yes

Ver# 1 Status New

Status New

Traffic Order#

Printed:

1 of 3

EC'd Yes

**Last Received:** 07/31/2012 7:40 PM

### Showing Buylines: All Lines

**Station** KASA-TV ALBUQUERQUE, NM.

Agency ( ) SN

( ) SMART MEDIA GROUP

Advertiser ( ) . WILSON FOR NM SENAT

814 KING

Product Order

ALEXANDER

Estimate# C09C15

Agency C/P1/P2/E WLSN/ORDR/C09C15

Buyer Patricia Dome

Flight Dates 10/09/2012 - 10/15/2012

Phone#

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

$$\sum_{i=1}^n$$

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Rating: 1.2	AFHV	10/09-10/09	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2		AFHV	10/10-10/10	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	Rating: 1.2	AFHV	10/11-10/11	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4		AFHV	10/12-10/12	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	Rating: 0.9	EXTRA	10/10-10/10	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6		EXTRA	10/11-10/11	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	Rating: 0.9	EXTRA	10/12-10/12	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8		EXTRA	10/15-10/15	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	Rating: 5.4	NEWS9P	10/12-10/12	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10		NEWS 930P	10/11-10/11	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser ( ) WILSON FOR NM SENAT  
 Product Order  
 Estimate# C09C15  
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 Phone#  
 Fax#

Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C09C15  
 Flight Dates 10/09/2012 - 10/15/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/13-10/13	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/13-10/13	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/14-10/14	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/14-10/14	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/13-10/13	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/12-10/12	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/12-10/12	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---  
 Report Totals: 17 / \$3,100.00

---SALES MONTHLY TOTALS---  
 Oct 12: 17 / \$3,100.00  
 Sales Totals: 17 / \$3,100.00  
 Station Totals: 17 / \$3,100.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

EC'd Yes    Last Received: 07/31/2012 7:40 PM    Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser ( ) WILSON FOR NM SENAT  
 Product Order  
 Estimate# C09C15  
 Buyer Patricia Dome  
 Phone#  
 Fax#

Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C09C15  
 Flight Dates 10/09/2012 - 10/15/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

---COMPETITIVE---

Market Totals \$44,286

CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%  
 KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 4p-5p

195679 06837941 C09C15

10/09/12

:30 P5

4:46:08 PM Order

\$50.00

\$50.00

\$50.00

Line: 2

Time Period: 4p-5p

195679 06837941 C09C15

10/10/12

:30 P5

4:44:48 PM Order

\$50.00

\$50.00

\$50.00

Line: 3

Time Period: 4p-5p

195679 06837941 C09C15

10/11/12

:30 P5

4:14:26 PM Order

\$50.00

\$50.00

\$50.00

Line: 4

Time Period: 4p-5p

195679 06837941 C09C15

10/12/12

:30 P5

4:29:52 PM Order

\$50.00

\$50.00

\$50.00

Line: 5

Time Period: 5p-530p

195679 06837941 C09C15

10/10/12

:30 P5

5:14:56 PM Order

\$100.00

\$100.00

\$100.00

Line: 6

Time Period: 5p-530p

195679 06837941 C09C15

10/11/12

:30 P5

5:23:09 PM Order

\$100.00

\$100.00

\$100.00

Line: 7

Time Period: 5p-530p

195679 06837941 C09C15

10/12/12

:30 P5

5:23:24 PM Order

\$100.00

\$100.00

\$100.00

Line: 8

Time Period: 5p-530p

195679 06837941 C09C15

10/15/12

:30 P5

5:14:26 PM Order

\$100.00

\$100.00

\$100.00

Line: 9

Time Period: 9p-930p

195679 06837941 C09C15

10/12/12

:30 P5

9:28:30 PM Order

\$400.00

\$400.00

\$400.00

Line: 10

Time Period: 930p-10p

195679 06837941 C09C15

10/11/12

:30 P5

9:38:31 PM Order

\$300.00

\$300.00

\$300.00

Line: 11

Time Period: 9p-930p

195679 06837941 C09C15

10/13/12

:30 P5

9:17:35 PM Order

\$275.00

\$275.00

[Sorted by: Line]

WIDEORBIT

Spot Manager: All, 10/09/12-10/15/12 (08/08/12 1:44:27 PM)

# Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #/Estimate #	Date	Length/	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 11

Line: 12  
Time Period: 930p-10p  
195679 06837941 C09C15 10/13/12 :30 P5 9:47:12 PM Order \$275.00

Line: 13  
Time Period: 9p-930p  
195679 06837941 C09C15 10/14/12 :30 P5 9:18:50 PM Order \$250.00

Line: 14  
Time Period: 930p-10p  
195679 06837941 C09C15 10/14/12 :30 P5 9:18:50 PM Order \$400.00

Line: 15  
Time Period: 6p-7p  
195679 06837941 C09C15 10/13/12 :30 P5 Order \$100.00

Line: 16  
Time Period: 7p-8p  
195679 06837941 C09C15 10/12/12 :30 P5 Order \$250.00

Line: 17  
Time Period: 8p-9p  
195679 06837941 C09C15 10/12/12 :30 P5 8:30:25 PM Order \$250.00

Line: 18  
Time Period: 12p-1p  
195679 06837941 C09C15 10/11/12 :30 P5 12:09:09 PM Order \$30.00

Line: 19  
Time Period: 12p-1p  
195679 06837941 C09C15 10/10/12 :30 P5 12:07:54 PM Order \$30.00

Line: 20  
Time Period: 1p-2p  
195679 06837941 C09C15 10/09/12 :30 P5 12:58:40 PM Order \$30.00

Line: 21  
Time Period: 1p-2p  
195679 06837941 C09C15 10/12/12 :30 P5 12:29:12 PM Order \$30.00

Line: 22  
Time Period: 1p-2p  
195679 06837941 C09C15 10/15/12 :30 P5 1:19:36 PM Order \$30.00

Line: 23  
Time Period: 1p-2p  
195679 06837941 C09C15 10/10/12 :30 P5 1:51:05 PM Order \$30.00

Line: 24  
Time Period: 1p-2p  
195679 06837941 C09C15 10/09/12 :30 P5 1:29:49 PM Order \$30.00

[Sorted by: Line]

WIDEORBIT

# Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 21									
Time Period: 1p-2p									
195679	06837941	C09C15	10/11/12	:30	P5	1:10:18 PM Order	1:30:19 PM Order		\$30.00
195679	06837941	C09C15	10/12/12	:30	P5				\$30.00
Line: 22									
Time Period: 2p-3p									
195679	06837941	C09C15	10/11/12	:30	P5	2:09:38 PM Order	2:49:21 PM Order		\$120.00
195679	06837941	C09C15	10/12/12	:30	P5				\$120.00
195679	06837941	C09C15	10/10/12	:30	P5	2:19:16 PM Order			\$30.00
195679	06837941	C09C15	10/09/12	:30	P5				\$30.00
Line: 23									
Time Period: 2p-3p									
195679	06837941	C09C15	10/15/12	:30	P5	2:38:38 PM Order			\$30.00
195679	06837941	C09C15	10/15/12	:30	P5				\$30.00
Line: 24									
Time Period: 3p-4p									
195679	06837941	C09C15	10/15/12	:30	P5	3:09:14 PM Order			\$50.00
195679	06837941	C09C15	10/15/12	:30	P5				\$50.00
Line: 25									
Time Period: 3p-4p									
195679	06837941	C09C15	10/10/12	:30	P5	3:09:29 PM Order			\$50.00
195679	06837941	C09C15	10/09/12	:30	P5	3:38:46 PM Order			\$50.00
195679	06837941	C09C15	10/12/12	:30	P5	3:48:20 PM Order			\$50.00
Line: 26									
Time Period: 530p-6p									
195679	06837941	C09C15	10/09/12	:30	P5	5:50:18 PM Order			\$150.00
195679	06837941	C09C15	10/12/12	:30	P5	5:43:57 PM Order			\$150.00
195679	06837941	C09C15	10/10/12	:30	P5	5:42:56 PM Order			\$150.00
195679	06837941	C09C15	10/11/12	:30	P5	5:50:09 PM Order			\$600.00
Line: 27									
Time Period: 530p-6p									
195679	06837941	C09C15	10/15/12	:30	P5	5:50:48 PM Order			\$150.00
195679	06837941	C09C15	10/15/12	:30	P5				\$150.00
Line: 28									
Time Period: 8a-9a									
195679	06837941	C09C15	10/14/12	:30	P5	8:19:55 AM Order			\$75.00
195679	06837941	C09C15	10/14/12	:30	P5				\$75.00
Line: 29									
Time Period: 10:00:00p-10:30:00p									
195679	06837941	C09C15	10/15/12	:30	P5	10:16:12 PM Order			\$125.00
195679	06837941	C09C15	10/15/12	:30	P5				\$125.00
Line: 30									

[Sorted by: Line]

# Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 30

Time Period: 10:00:00p-10:30:00p

195679	06837941	C09C15	10/10/12	:30	P5	10:16:12 PM Order	\$125.00
195679	06837941	C09C15	10/12/12	:30	P5	10:16:12 PM Order	\$125.00
195679	06837941	C09C15	10/09/12	:30	P5	10:06:21 PM Order	\$125.00
195679	06837941	C09C15	10/11/12	:30	P5	10:14:22 PM Order	\$125.00

\$500.00

\$500.00

Line: 31

Time Period: 10:30:00p-11:00:00p

195679	06837941	C09C15	10/11/12	:30	P5	10:44:26 PM Order	\$75.00
195679	06837941	C09C15	10/12/12	:30	P5	10:52:09 PM Order	\$75.00
195679	06837941	C09C15	10/09/12	:30	P5	10:52:09 PM Order	\$75.00

\$225.00

\$225.00

Line: 32

Time Period: 10:30:00p-11:00:00p

195679	06837941	C09C15	10/15/12	:30	P5	10:37:03 PM Order	\$75.00
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\$75.00

\$75.00

Line: 33

Time Period: 6p-630p

195679	06837941	C09C15	10/15/12	:30	P5	6:08:38 PM Order	\$200.00
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\$200.00

\$200.00

Line: 34

Time Period: 6p-630p

195679	06837941	C09C15	10/09/12	:30	P5	6:19:16 PM Order	\$200.00
195679	06837941	C09C15	10/11/12	:30	P5	6:20:01 PM Order	\$200.00
195679	06837941	C09C15	10/10/12	:30	P5	6:08:58 PM Order	\$200.00
195679	06837941	C09C15	10/12/12	:30	P5	6:08:58 PM Order	\$200.00

\$200.00

\$200.00

\$200.00

\$200.00

Line: 35

Time Period: 630p-7p

195679	06837941	C09C15	10/09/12	:30	P5	6:38:58 PM Order	\$200.00
195679	06837941	C09C15	10/10/12	:30	P5	6:48:16 PM Order	\$200.00
195679	06837941	C09C15	10/12/12	:30	P5	6:49:16 PM Order	\$200.00
195679	06837941	C09C15	10/11/12	:30	P5	6:48:46 PM Order	\$200.00

\$200.00

\$200.00

\$200.00

\$200.00

Line: 36

Time Period: 630p-7p

195679	06837941	C09C15	10/15/12	:30	P5	6:38:28 PM Order	\$200.00
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\$200.00

\$200.00

Line: 37

Time Period: 7p-8p

195679	06837941	C09C15	10/15/12	:30	P5	7:19:15 PM Order	\$800.00
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\$800.00

\$800.00

Line: 38

Time Period: 8p-9p

195679	06837941	C09C15	10/15/12	:30	P5	8:59:50 PM Order	\$800.00
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\$800.00

[Sorted by: Line]

# Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 38

Line: 39

Time Period: 7p-8p

195679 06837941 C09C15

10/09/12

:30 P5

7:10:01 PM Order

\$800.00

\$800.00

\$800.00

Line: 40

Time Period: 8p-9p

195679 06837941 C09C15

10/09/12

:30 P5

8:14:25 PM Order

\$600.00

\$600.00

\$600.00

Line: 41

Time Period: 7p-9p

195679 06837941 C09C15

10/10/12

:30 P5

7:28:35 PM Order

\$1,300.00

\$1,300.00

\$1,300.00

Line: 42

Time Period: 7p-8p

195679 06837941 C09C15

10/11/12

:30 P5

7:31:20 PM Order

\$1,300.00

\$1,300.00

\$1,300.00

Line: 43

Time Period: 8p-9p

195679 06837941 C09C15

10/11/12

:30 P5

9:00:20 PM Order

\$700.00

\$700.00

\$700.00

Line: 44

Time Period: 6p-7p

195679 06837941 C09C15

10/14/12

:30 P5

Order

\$300.00

\$300.00

\$300.00

Line: 45

Time Period: 7p-8p

195679 06837941 C09C15

10/14/12

:30 P5

7:49:57 PM Order

\$800.00

\$800.00

\$800.00

Line: 46

Time Period: 8p-9p

195679 06837941 C09C15

10/14/12

:30 P5

8:40:20 PM Order

\$800.00

\$800.00

\$800.00

Line: 47

Time Period: MLB Championship

195679 06837941 C09C15

10/10/12

:30 P5

Order

\$600.00

\$1,200.00

\$1,200.00

Line: 48

Time Period: MLB Championship

195679 06837941 C09C15

10/13/12

:30 P5

Order

\$600.00

\$600.00

\$600.00

\$1,800.00

[Sorted by Line]



# Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 48

Line: 49

Time Period: (10:00:00 AM-11:00:00 AM)

195679 06837941 C09C15

10/14/12

:30 P5

10:18:23 AM Order

\$350.00

\$350.00

\$350.00

Line: 50

Time Period: (11:00:00 AM-2:00:00 PM)

195679 06837941 C09C15

10/14/12

:30 P5

11:37:49 AM Order

\$1,500.00

\$1,500.00

\$3,000.00

\$3,000.00

Line: 51

Time Period: (5:30:00 PM-6:00:00 PM)

195679 06837941 C09C15

10/14/12

:30 P5

Order

\$450.00

\$450.00

\$450.00

Line: 52

Time Period: MLB Championship

195679 06837941 C09C15

10/14/12

:30 P5

Order

\$600.00

\$600.00

\$600.00

\$1,800.00

\$1,800.00

\$24,300.00

\$24,300.00

\$24,300.00

\$24,300.00

\$24,300.00

[Sorted by: Line]

WIDEORBIT

10/15/12

Spot Manager: All, 10/09/12-10/15/12 (08/08/12 1:44:27 PM)

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE      ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	
Date:	

I, Smart Media Group,  
being/on behalf of: Heather Wilson, a legally  
qualified candidate of the Republican political  
party for the office of: US Senate  
in the General  
election to be held on: 11/6/2012  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

# CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

Date 7/31/12 Signature [Signature]

**To Be Signed By Station Representative**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_